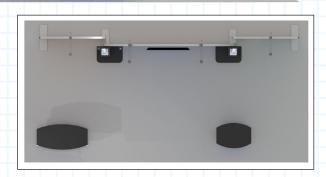
SYK-2018 DESIGN CRITIQUE



Imagine the backwall without the counters along the aisle. Everything is balanced. The frames, the workstations, the iPad mounts, the monitor, and even the graphics. The SYK-2018 is a sophisticated design with satisfying shapes and practical accessories. It's comfortable and compelling without appearing portable. Now add the counters and the package is complete.



STRUCTURE DESIGN

- Large rectangle panel framed by left and right arches.
- Arches curve toward the center panel to create a center focal point.
- Middle panel is stepped forward for added visibility.
- Symmetrical backwall workstations and iPad mounts.
- Clean, wrinkle-free SEG fabric graphics.

BRANDING OPPORTUNITIES

- Monitor surrounded by background photography or textures on the large middle frame.
- Left and right panels for vertical logos, secondary messaging, or client testimonials.
- Perfect for seamless three-panel graphics.
- Front open reception counter and locking reception counter.
- iPad/Tablet clamshells with interactive content.

FUNCTION

- Reconfigures into (2) 10 ft. inlines.
- Open reception counter with shelves to display products.
- Rectangle frame supports up to a 43" monitor.
- Locking reception counter.
- · Wireless charging pads (on workstation).
- Lockable iPad/Tablet clamshells with swivel mount.
- Double-sided SEG arch frames.